SOLUTION? SOLUTE!

Your ad tech partner in e-commerce

solute

E-COM MERCE MADE

solute is your competent and reliable ad tech partner for cross-channel reach generation in Europe.

Your goals are our goals - we deliver high-conversion content and high-performance traffic for your e-commerce business.

IN KARLS RUHE

our numbers for your success

18 years

e-commerce experience

3,3 Mil.

potential new customers reacher per month

+100

connected partner portals

+2,8 Mil.

sales per year

our solutions for

ADVERTISERS

With only one feed we play out your offers optimally prepared in soluteNet in the ideal channel mix and according to your target specifications – **for more reach and thus more users.**

PUBLISHERS

With us, publishers get over **100 million offers from more than 2,000 shops** – standardized and editorially maintained for optimal output.

solutions for advertisers

brandawareness for your shop

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Every 0,24 seconds we refer a new costumer to you

- We will create the right solute channel mix for you
- Performance-orientated management of your campaigns
- More conversions in your online shop
- New customers for your online shop
- Cost per Click

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Our network for your business success

our price comparison billiger.de
Reach over 3,3 potential new customers per month

our lifestyle portal shopping.de
Reach a lifestyle-savvy audience

shopping ads via Google CSS & Microsoft Advertising
Catch 71% of the online shoppers through search engines

our publisher network
List automatically in a mix of leading publishers and media houses

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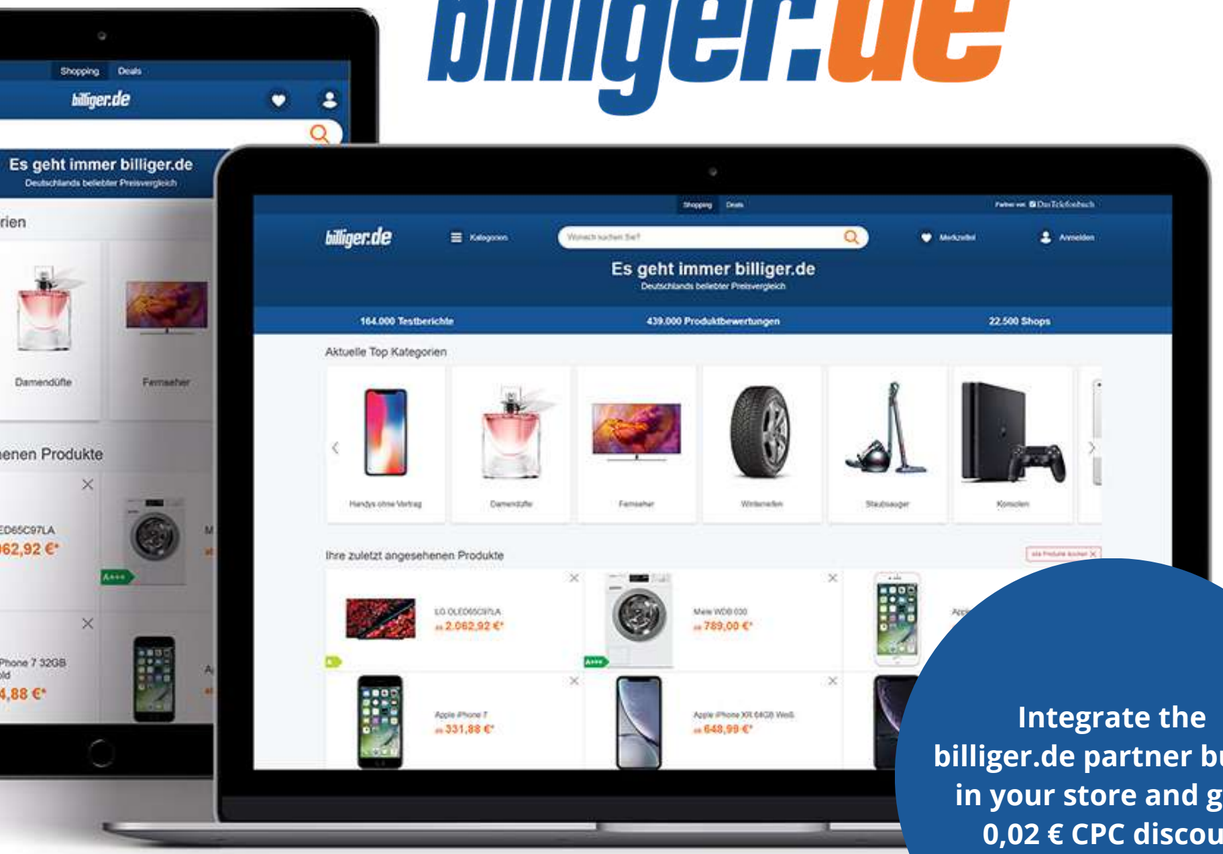
billiger.de



reach more than 3,3 million users directly before making a purchase decision

Did you know that nearly 50 percent of German consumers use our price comparison portal billiger.de as a guide before making a purchase decision? Reach the customers by listing on billiger.de and be present in the price comparison to gain **more and higher shopping baskets for more sales!**

Integrate the billiger.de partner button in your store and get a 0,02 € CPC discount

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+30% more revenue in shop

Google CSS

» **shopping ad uplift**
Increase the visibility of your Google CSS Shopping Ads with us

» **performance boost**
Optimized control through the use of BI and AI technologies

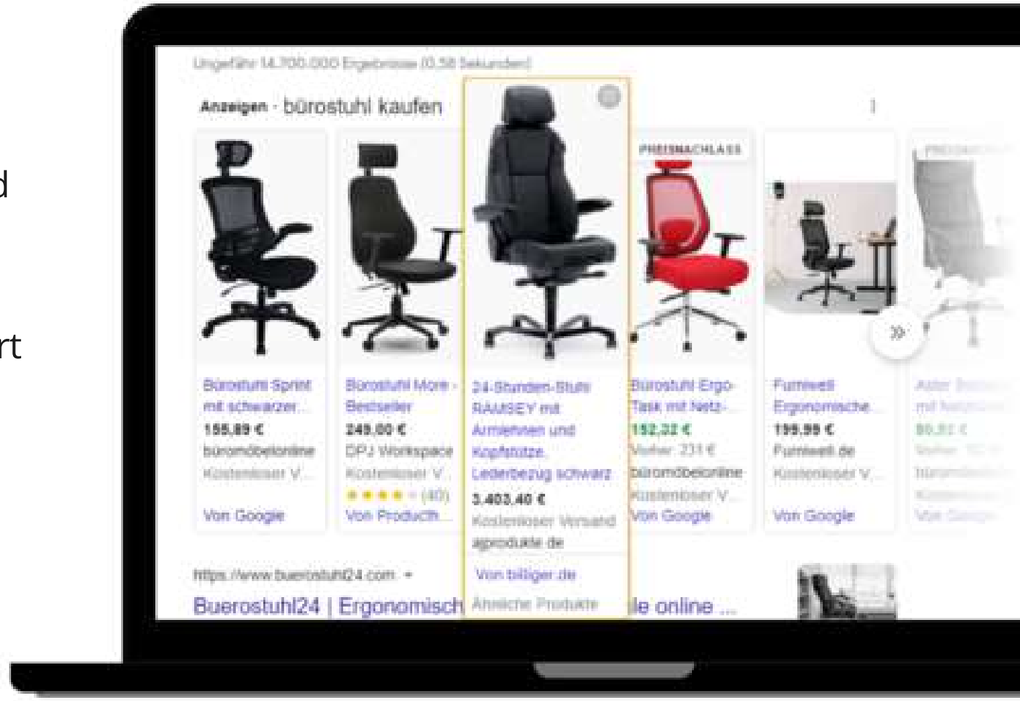
Comparison Shopping
Premium Partner 2022

Microsoft Advertising

» **More than 10% market share**
Reach brand new users through the second largest search engine network

» **high market penetration**
Yahoo, duckduckgo, AOL and Ecosia are part of the Microsoft network

2022 Microsoft | Advertising
Elite Partner



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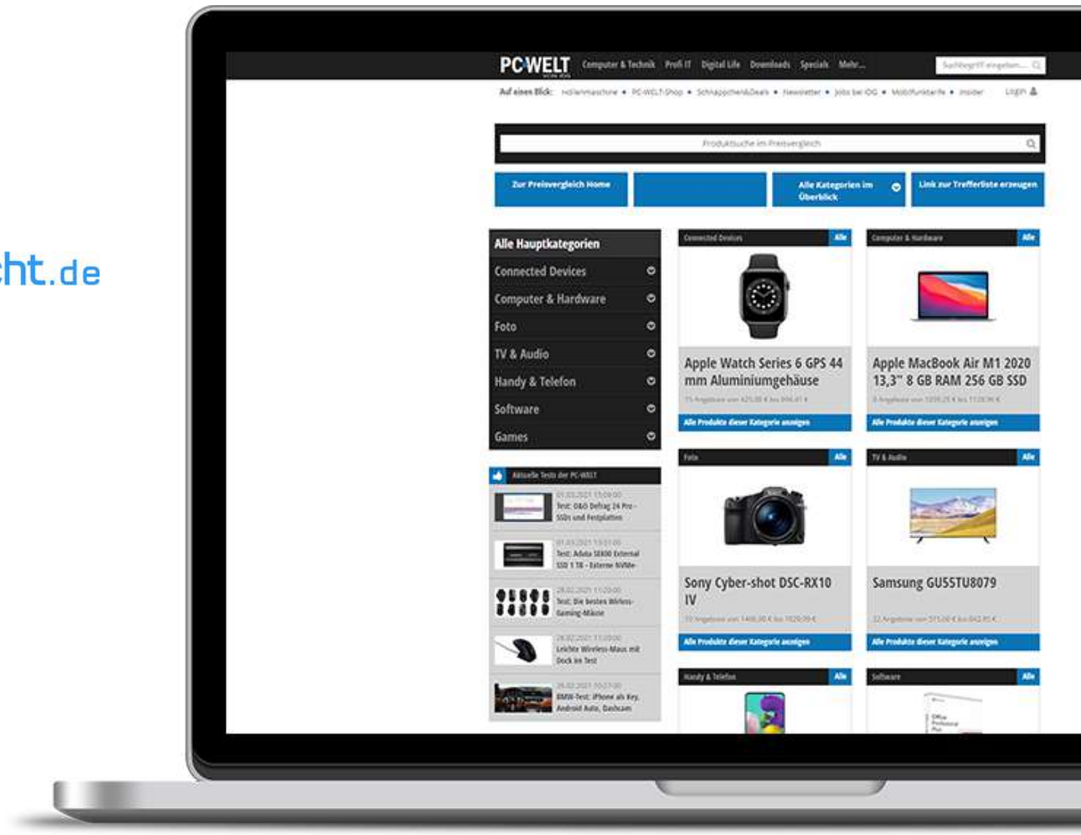
List as part of soluteNet by over 100 publishers

t-online. PC·WELT Vergleich.org testbericht.de



In the Partnernet, we spread your offers to many portals, ensuring there is a mix of publishers and leading media houses – for greater reach for your offers!

In 2022, we were able to achieve a volume of **> 85,000,000** clicks with the traffic from our PartnerNET.

On average, these converted with a **CR of > 2% and a COS < 10%** converted.

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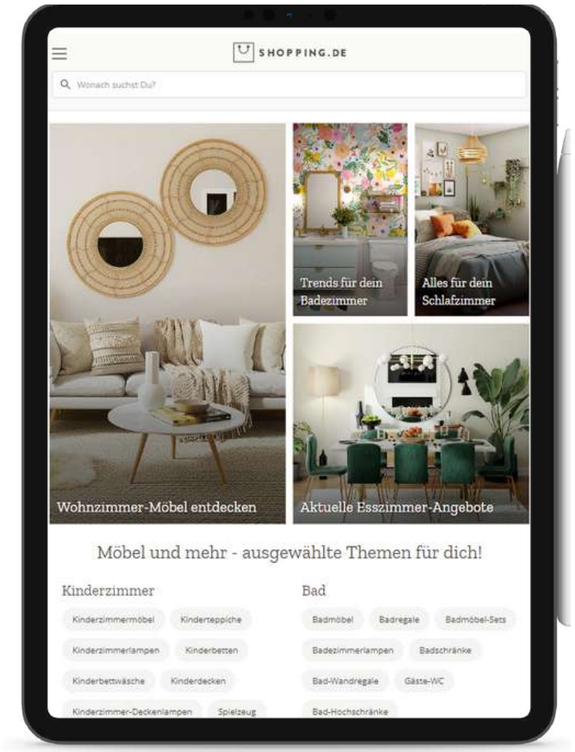
reach your target group on our special interest portals



SHOPPING.DE

Your assortment revolves around furniture, lifestyle and fashion? Perfect, we have high-performance reach for it!

With shopping.de, we offer a tailor-made platform for your brand.

++ COMING SOON ++

toys

sports

step-by-step to success

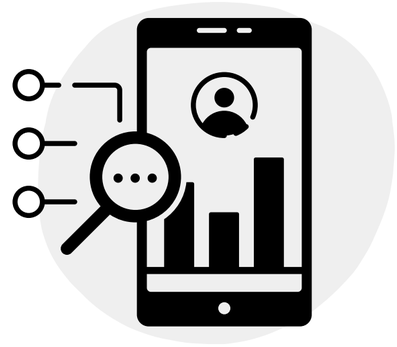
To give you an idea of how working with us works, we have briefly outlined below the steps that will lead your store to greater reach, more new customers and higher shopping carts.

REGISTRATION

You register your online shop at solute and give us the details of your shop system as well as the confirmation that your shop meets the technical requirements.

FEED OPTIMIZATION

After registration, our expert team will take a look at your feed and help you to optimize and target your products.



OUTPUT

Your online shop will benefit from new customers, a greater reach and a higher online turnover in the world's largest search engines and in our soluteNet.

In order to optimize your campaigns, please integrate our conversion tracking.

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These customers are already convinced

Thanks to the good cooperation with solute, we were able to significantly increase our reach across all target groups. We were particularly impressed by the strong growth in our sales in this area. This enabled us to free up more budget, which we used for the desired goals. We would like to thank the experts at solute for their active support.

Isabell Beese | Thalia

Thalia

At first, we were skeptical about the PLA CSS issue, since we already run Google Shopping ourselves. However, the live launch has shown that our own campaigns are not affected by it. We now benefit from a clever presence and reach and have increased our sales enormously as a result.

Lars Kleff | GAP-Aktuell GmbH

ichwillgartenmoebel.de

The award of the best price seal by billiger.de in the category "Baby & Toys" for the best prices of the most sought-after products compared to the competition and the most extensive assortment, has also confirmed to us that we can generate more reach and conversions for our online store myToys.de with a listing in the solute network.

Petar Rismondo | myToys.de

myToys

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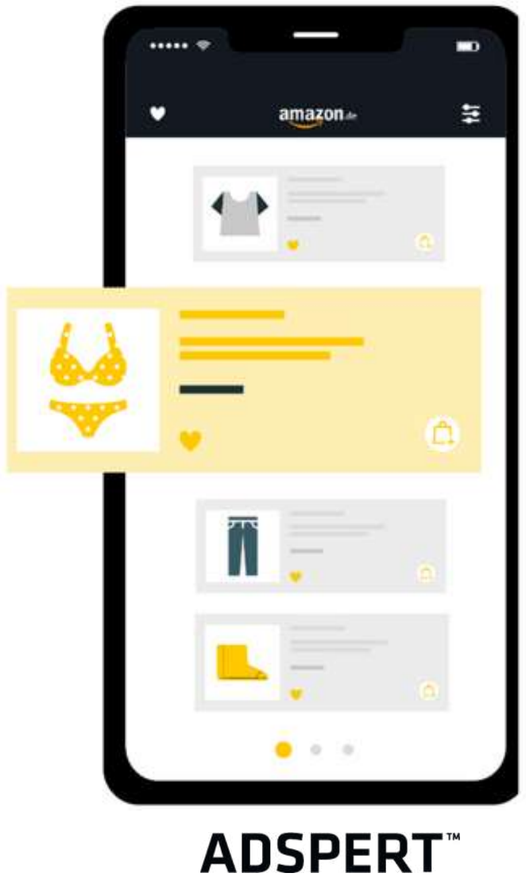
Are your prices competitive?

soluteData

Find the right pricing at the right time with our tool **soluteData** and compare your prices with those of sellers on **billiger.de, idealo, Amazon, Google and eBay.**

- Enter a unique identifier (GTIN, EAN, ASIN etc.)
- Check the price for a specific product
- Query more than 1,000 product IDs in multi-price comparison

All new soluteNet customers can test our price benchmark free of charge for 6 months.



Our solution for Amazon Advertisers and Vendors

- More profit - we lower your advertising costs and boost your turnover
- Save resources - focus on your core business thanks to AI automation
- Auto-optimization around the clock, according to your targets
- **No fixed costs** - you only pay a share on the sales optimized by us

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with ADSPERT™ to maximum success

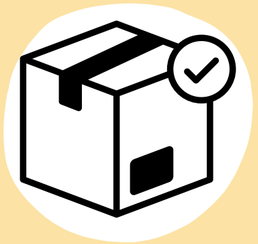
In 2022, we successfully optimized our customers' campaigns:

+2,8 Mil.

new keywords were set by us for our customers

2,5 Mil.

clicks on new keywords were generated



200K

Sales generated with new keywords

16,7 Mil.

Revenue for our customers with campaigns optimized by us

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LET'S GET IN TOUCH!

Our sales team will be happy to help you with any questions about soluteNet!

sales@solute.de

+49 (0) 721 98993 60

make an appointment